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Joshua Ross, (303) 217-5200 x3740  
up2speed computer solutions  
joshua@up2speedsolutions.com

## **UP2SPEED COMPUTER SOLUTIONS ENABLES SMALL & MEDIUM-SIZED BUSINESSES TO COMPETE IN ONLINE RETAILING**

*up2speed expands service offering with new e-commerce solution*

DENVER, Colo., July 26, 2006—**up2speed computer solutions** today announces its new e-commerce solution. **up2speed** specifically designed and created its e-commerce solution to meet the e-commerce needs of small to medium-sized companies that would like to take advantage of the growing online retailing trend.

Surprisingly few small to medium-sized retailers are utilizing shopping cart technology. In a recent survey of Colorado Retailers located in the Cherry Creek Shopping District, less than 17% have online shopping carts available on their websites.

As the online shopping trend continues to increase at double digit rates (according to *The 2006 State of Retailing Online Report*, the ninth annual Shop.org study conducted by Forrester Research, Inc.), business retailers that do not offer online shopping are missing a potentially lucrative revenue opportunity.

The challenge for small and medium-sized retailers is finding the right solution provider to meet their needs. Like the technology market, e-commerce solutions can be fast-changing and complex. Also, many e-commerce solutions require an upfront investment, placing this technology “out of reach” for many retailers.

“As a technology solutions provider, our customers increasingly turned to us to navigate the world of online retailing,” states Joshua Ross, president of **up2speed computer solutions**. “After testing numerous third-party e-commerce applications, none met our expectations and customer requirements for ease of use, customization and affordability.”

The result: **up2speed** designed and developed an e-commerce application that makes online retailing easy and affordable. Per Ross, “We are pleased to now offer our clients a way to add a new revenue channel and better service their customers with an extremely low monthly fee, allowing smaller businesses to compete in online retailing.”

### **About up2speed computer solutions**

**up2speed computer solutions** is a full-service technology services company that provides IT infrastructure and support, managed services, website and application design and hosting. **up2speed** specializes in helping small and medium-sized companies apply relevant technology that improves business processes and promotes corporate growth. The company’s web site address is [www.up2speedsolutions.com](http://www.up2speedsolutions.com).